

MIM-SBP-PEM

tes113e

BASIC DESIGN & VISUAL ARTS

Section 5

2020-2021 fall

Wednesday 08:30 – 12:30

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Syllabus

BASIC DESIGN & VISUAL ARTS

COURSE OBJECTIVE and DESCRIPTION TES 113 E Basic Design and Visual Arts, is a 4-houred studio based course. In this course students are expected to explore, comprehend and discuss fundamental issues regarding design and visual arts. It is aimed to provide a field of activity and interaction in the studio and develop creative and critical thinking, expressing, producing skills through various studio-works. The course aims to enrich students' perspectives on the context and their environment gradually and develop their representation skills. As a complementary strategy, it is aimed that the students can develop a background based on visual arts. Seminars, presentations and pin-up discussions are held on, as well as instant productions. In TES 113E, Section-3 Students will be conceptually integrated to other TES courses, TES 111E – Project I and TES 112E – Visual Communication I: Visualization and Technical Drawing.

COURSE LEARNING OUTCOMES Through Basic Design and Visual Arts course, students will be able to;

- 1) have a presentation maturity where they can express themselves visually and ideologically.
- 2) have a sensitivity of visualization and a unique technique of their own.
- 3) develop their creative and critical thinking skills.
- 4) develop their way of expressing their ideas in two and three dimensional ways.

COURSE CONTENT This course consists of consecutive weekly studio works. Depending on the character of the studio works, students are expected to use and develop their free hand drawing, sketching, photographing, 3d model making skills. Studio works also expect students to improve their reading and exploration habits, interpretation, discussion and presentation skills. The course consists of 7 different modules which are specifically composed for the course`s syllabus. These modules are as follows:

Blind Contour Drawing / Week2 / This is a drawing exercise, where an artist draws the contour of a subject without looking at the paper with a single pen.

Points & Lines / Week3,4 / In the first phase of this study, each student will represent textures from personal everyday environment, in the form of 2d planes, using points and lines as primary design elements. In the second phase, each student will transform 2d point and line compositions into volumes by making 3d models, using materials from daily life.

Storyboard / Week5 / This study is based on making storyboards of the given movie parts. Different materials and collages could be used in this process.

"Portraits" / Week6,7,8 / Portraits is a seminar series based on a list of chosen names of artists, from John Berger's book. Groups will study on given names and will make 5 min. presentation films.

Package flattening / Week9,10 / This study is a series of decomposing an ambalage and flattening and scanning the package in various ways. The second phase of this work includes some reproductions of these package prints redrawing and decoding the colors.

Encounters with the street: Drawing peddlers / Week11,12 /

This is a two phase study, in which each student gradually encounters with the street by photographing and sketching from different viewpoints, as an investigation of the relations between interior views and the streetscape. A route will be followed on the street, in search of a peddler, that will be focused on as the main subject of the following phase of the study. In the second phase, each student is expected to find a peddler for this study and draw a very detailed sketches of the peddlers and their everyday routines and map them.

“Invisible Cities” / Week13,14 /

This two phase studio work is based on selected texts from Italo Calvino's Invisible Cities book. In the first phase, students will be expected to define multilayered narratives, based on miniature art representation forms. In the second phase of this study, students are expected to reach spatial atmospheres and depth, bringing them from 2D to 3D by constructing narratives in a defined volume.

WEEKLY PROGRAM

Week / Date	Subject	Learning Outcomes	CRN
1 21.Oct	Introduction to the Basic Design and Visual Arts	3	Section CRN
2 28.Oct	Blind Contour	1,2	Section CRN
3 4.Nov	Points & Lines - 1	1,2	Section CRN
4 11.Nov	Points & Lines - 2	1,2,4	Section CRN
5 18.Nov	Storyboard	1,2,3	Section CRN
6 25.Nov	“Portraits” John Berger - 1	3,1,2	Section CRN
7 2.Dec	“Portraits” John Berger - 2	3,1,2	Section CRN
8 9.Dec	“Portraits” John Berger - 3	3,1,2	Section CRN
9 16.Dec	Package flattening - 1 Midterm Submission-Evaluation	1,2,4	Section CRN
10 23.Dec	Package flattening: Decoding the colors - 2	1,2,4	Section CRN
11 30.Dec	Encounters with the street: Drawing peddlers - 1	2,3,4	Section CRN
12 6.Jan	Encounters with the street: Drawing peddlers - 2	2,3,4	Section CRN
13 13.Jan	“Invisible Cities” Italo Calvino - 1	2,3,4	Section CRN
14 20.Jan	“Invisible Cities” Italo Calvino - 2	2,3,4	Section CRN

ONLINE STUDIO PROCESS & SUBMISSIONS

Due to Covid-19 pandemic, the studio process will be executed online. All tutors and students will meet online via Zoom Application with the extension of the course's CRN in Ninova. Students will proceed to studio in our **Section's common CRN** classroom. **All submissions will be conducted via Ninova.** In addition, **Google Classroom** and **Google Drive** will be used as well for announcements & submissions.

Online classes will be executed during the studio hours announced on weekly program [Wednesday, 08.30 – 12.30]. Course presentations will take place collectively, while predetermined "breakout rooms" will be used for studio exercises. Collective part of the class will be recorded, but breakout room sessions are off the record. All work is to be produced in accordance with the media, material and format requirements set forth by the instructors at the class or via the announcements made through the posts shared in Google Classroom. It is important that students attend the studio and actively participate in all the activities and discussions during course hours. In the end of each course hour, students are expected to submit their work to Google Drive folders. **In online process,** students are expected to do their work **with their own efforts** and not to **plagiarize** through digital platforms.

ANNOUNCEMENTS

Each studio work's details and necessary materials will be announced in Google Classroom as hand-outs. It is important to follow these announcements and get prepared for the studio works before the course hours. Reading material associated with the studio works will also be shared. It is recommended to reach the books in the recommending readings list.

EVALUATION

For progress in this course it is strictly recommended to attend the course each week, participate actively and submit each week's studio work. Midterm submission is scheduled in order to evaluate each student's progress. The final submission will be a portfolio that comprises each student's selected works, prepared in the studios throughout the term.

Midterm Submission	%60
Final Submission (Portfolio)	%40

RECOMMENDED READINGS

- Berger, J. "Portraits, John Berger on Artists", Verso
(Berger, J. "Portreler", Metis Yayınları, İstanbul)
- Berger, J. "Ways of Seeing", Penguin Books
(Berger, J. "Görme Biçimleri", Metis Yayınları)
- Calvino, I. Invisible Cities
(Calvino, I. Görünmez Kentler, Yapı Kredi Yayınları)