

MIM-SBP-PEM
tes113e
BASIC DESIGN & VISUAL ARTS

Section 5

2022-2023 fall
Wednesday 08:30 – 12:30

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Syllabus

BASIC DESIGN & VISUAL ARTS

COURSE OBJECTIVE and DESCRIPTION **TES113E Basic Design and Visual Arts** is a practice-based course to explore, discuss and interpret foundational issues and fundamental principles of art and design. As an integrated and important component of the Foundation Studio I program, it welcomes first year students with basic theoretical and practical knowledge on a variety of elements and concepts of design, analyses of natural and man-made artifacts and environments, and creativity. Course hours include presentations on concepts, in-class production, and pin-up discussions.

COURSE CONTENT This course consists of consecutive weekly studio works. Depending on the character of the studio works, students are expected to use and develop their free hand drawing, sketching, photographing skills and combining different materials and technologies. Studio works also expect students to improve their reading and exploration habits, interpretation, discussion and presentation skills. The course consists of 6 different modules which are specifically composed for the course's syllabus. These modules are as follows:

MODULE 1: [BLIND CONTOUR DRAWING] | WEEK 2

Blind contour is a drawing exercise, where an artist draws the contour of a subject without looking at the paper with a single pen.

MODULE 2: [TEXTURES & POINTS & LINES] | WEEK 3-4

Textures & Points & Lines is a study in which each student will create a collage of textures using materials from everyday environment, and subsequently each student will transform her/his collage into a 2d composition using point and line elements.

MODULE 3: [STORYBOARD 1&2] | WEEK 5-6-7

Storyboard study is based on making storyboards of given movie parts. Different materials and collages could be used in this process.

MODULE 4: [PACKAGE FLATTENING] | WEEK 9-10

This study is a series of decomposing a package and flattening and scanning the package in various ways. Students are asked to reproduce package prints by redrawing and decoding the colors.

MODULE 6: [ENCOUNTERS WITH THE STREET: DRAWING PEDDLERS] | WEEK 11-12

Encounters With The Street is a two phase study, in which each student gradually encounters with the street by photographing and sketching from different viewpoints. A route will be followed on the street and will be mapped, in search of a peddler. The peddler will be focused on as the main subject of the following phase of the study. Students are asked to draw detailed sketches of the peddlers and their everyday routines.

MODULE 5: [PORTRAITS] | WEEK 10-11

Portraits is a seminar series based on a list of chosen names of artists. Key readings will be provided to the students from John Berger's book, Portraits and Ali Artun's book Resme Bakan Yazilar. Groups will study on given names and will make 5 min. presentations through various media such as short movies, performances, posters etc.



COURSE LEARNING OUTCOMES

- Students who complete the course satisfactorily students will:
1. be able to uniquely and sophisticatedly express themselves in visual and discursive means,
 2. have a sensitivity in visualization and their unique technique,
 3. have developed their creative and critical thinking skills,
 4. have developed their way of expressing their ideas in two- and three-dimensional media.

WEEKLY PROGRAM

Week	Day	Subject	Keywords & Basic Design Principles	Learning Outcomes
1	Sep. 21	Introduction to Basic Design and Visual Arts	2	Section CRN + Instructor CRN
2	Sep. 28	Blind Contour	1, 2	Instructor CRN
3	Oct. 05	Textures & Points & Lines	1, 2, 3	Instructor CRN
4	Oct. 12	Textures & Points & Lines	1, 2, 3	Instructor CRN
5	Oct. 19	Storyboard - 1	1, 2, 3	Instructor CRN
6	Oct. 26	Storyboard - 1	1, 2, 3	Instructor CRN
7	Nov. 02	Storyboard – 2 / Introduction to Portfolio	1, 2,3, 4	Instructor CRN
8	Nov. 09	Fall Break	-	-
9	Nov. 16	Midterm Portfolio Submission / Package flattening	1,2,3,4	Section CRN
10	Nov. 23	Package flattening	1,2,3,4	Section CRN
11	Nov. 30	Encounters with the street: Drawing peddlers-01	1,2,3,4	Section CRN
12	Dec. 07	Encounters with the street: Drawing peddlers-02	1,2,3,4	Instructor CRN
13	Dec. 14	PORTRAITS Presentation	2, 3, 4	Instructor CRN
14	Dec. 21	PORTRAITS Presentation	1,2,3,4	Instructor CRN
15	Dec. 28	PORTRAITS Presentation	1,2,3,4	Instructor CRN

STUDIO PROCESS and SUBMISSIONS

The course will be held **in class** during the hours announced in the weekly program [Wednesday, 08.30–12.30] and in accordance with **any guidelines and precautions of the Covid-19 pandemic if necessary**. Course instructors and students will meet in the allocated studio(s) unless specified otherwise by the course instructors. Each student will have a designated work area during the course hours. General assemblies or

presentations related to the course may be held in the studio using a virtual platform or in one of the conference rooms in Taşkışla.

It is of utmost importance that students keep their working areas clean while in the studio and speckless at the end of the course. **The studio space will be used by another class after ours so it is both courteous and safe to evacuate on time (no later than 12.30) with all belongings and trash.** Please know and comply with [TES Studio Principles](https://tes.mim.itu.edu.tr/studio-principles/).
(<https://tes.mim.itu.edu.tr/studio-principles/>)

Submission date and time interval will be announced for all studies. Making submission on time is compulsory. Especially for the final submission, late submissions will not be accepted (**even few minutes delay will not allowed**)! The official final submission interface for TES courses is hand in submission of hard copies and scanned digital versions for submission via ninova.itu.edu.tr.

CLASS HOURS and ATTENDANCE

It is important that students follow the course. This means being on time and actively participating in the activities held during the course hours under the direction of the instructors. There will be a variety of interactive formats so timeliness is essential for an efficient planning and individuals' maximum benefit from peers and instructors. Students are also strongly encouraged to use supporting digital platforms to share multimodal objects and information while interacting with their instructors and peers during discussions.

All work is to be produced in accordance with the media, material and format requirements set forth by the instructors in the class or in the announcements made through **Ninova** or other designated platforms. All participants are expected to adhere to [the codes of ethical conduct](https://odek.itu.edu.tr/en/code-of-honor/ethics-in-university-life).
<https://odek.itu.edu.tr/en/code-of-honor/ethics-in-university-life>

A minimum of 80% attendance is mandatory in studio courses according to ITU Undergraduate Education Regulation Article 23 (Amended: RG-17/6/2021-31514). The 20% is not a right but is reserved for sickness and other unforeseen circumstances.

COURSE TECHNOLOGY

Digital platforms will be used during and outside of class hours to communicate, conduct research, produce and share work. **Ninova (Section's common CRN)** will be used for announcements, access to live or recorded Zoom sessions, and digital submissions. Additionally, instructors may designate other platforms for announcements and sharing work. We also plan to use supporting platforms such as Google Drive, Miro, and Google Jamboard to share work within the class community and collaborate. It is highly advised that each **student has a laptop computer with the necessary equipment/hardware**. Students are advised to use a computer with access to WiFi, a camera, basic word and picture editing software, and sound features.

DISCUSSIONS and PINUPS

Student works are commonly put under the spotlight for discussion. These discussions serve the purpose of articulating the assessment criteria and conveying suggestions for students to develop their work. In these open discussions, students are expected to develop critical

perspectives and proactively voice them in the course.

EXHIBITIONS

A selection of student projects will be exhibited digitally both during and at the end of the semester on suitable platforms.

ANNOUNCEMENTS All announcements will be made on the Ninova class interface. Students need to actively use their ITU usernames to access these and/or get related notifications from the ITU-Mobile app. Additionally, instructors may designate other platforms for announcements and sharing work. Each studio work's details and necessary materials will be announced as hand-outs. It is important to follow these announcements and get prepared for the studio works before the course hours. Reading material associated with the studio works will also be shared. It is recommended to reach the books in the recommending readings list.

EVALUATION For progress and success in this course it is strictly recommended to attend the course properly, participate actively and submit each week's studio work on Ninova or other digital platforms. Term exercises, including a midterm submission, is scheduled in order to evaluate each student's progress. The final submission will be a portfolio that comprises each student's selected works, prepared in the studios throughout the term.

The requirement for active participation in the course is 80%. This includes **both** physically attending classes and regularly completing the in-term assignments/projects throughout the semester. Students who do not meet these conditions will get VF and cannot make final submission.

BD&VA Grade Assessment		Contribution
Term Exercises	Midterm Portfolio Submission (%40)	60 %
	Portraits Presentation & Submission (%20)	
Final Submission (Portfolio)		40 %

RECOMMENDED READINGS

- Berger, J. "Portraits, John Berger on Artists", Verso (Berger, J. "Portreler", Metis Yayınları, İstanbul)
- Berger, J. "Ways of Seeing", Penguin Books (Berger, J. "Görme Biçimleri", Metis Yayınları)
- Artun, Ali. Resme Bakan Yazılar, Galeri Nev